



Vyoma Media appoints Vandana Sharma as Business Head East

- Vandana Sharma will oversee new business development in East

Kolkata, 28th June, 2018: Vyoma Media, India's largest and fastest growing digital outdoor solutions company, is expanding its Sales Leadership team across East India after recently announcing its entry into the Kolkata metro and is aggressively expanding its business into new transit verticals. Vyoma Media has successfully installed 233 digital displays across all 24 metro stations in Kolkata.

Vandana Sharma joins the team as Business Head Corporate Sales and will be tasked with identifying business opportunities across the eastern market. Vandana will be based out in Kolkata.

Vandana has over 20 years of experience in financial services and business development. Prior to joining Vyoma, she was working with Signpost India Pvt. Ltd as General Manager - East handling Sales and Revenue for Kolkata Airport. She has also worked with TDI International India Limited, Mjunction Services Limited and banks like ABN AMRO, HDFC and Standard Chartered.

Commenting on this key appointment, **Shriranga Sudhakara, Founder & MD, Vyoma Media** said, "We are thrilled to welcome Vandana to the Vyoma family, her collective knowledge, expertise and experience across industries will further enhance our sales function and overall growth in Kolkata market. Her insights of driving sales and leading teams across reputed brands will be valuable in maintaining our key client relationships."