



Vyoma Media wins Digital Outdoor Advertising mandate for LIC

- *LIC promotes its Jeevan Shanti Plan across India* -

5th November 2018: Vyoma Media, the country's leading out of home digital solutions company, is pleased to announce that they have won the Digital Outdoor Advertising mandate to promote LIC's Jeevan Shanti insurance policy.

With its 'Shanti Guaranteed' tag-line the campaign will be for 3 months and can be seen across across Vyoma's Indian Railways network and Kolkata Metro.
