

Vyoma Media wins Digital Outdoor Advertising mandate for Amazon

- The campaign will be LIVE across 1700 digital displays

10th October 2018: Vyoma Media, the country's leading out of home digital solutions company, is pleased to announce that they have won the Digital Outdoor Advertising mandate to promote Amazon's flagship Great Indian Sale.

The Great Indian Sale that has become an annual feature for consumers all across India starts from October 10th to 15th and will be focusing on everyday household items and apparels at hugely discounted prices.

Vyoma Media will aim to build massive affinity towards the Amazon brand by engaging consumers through their smart displays at ticket counters across India. The strategic eye level placement of their digital displays will ensure maximum attention of consumers-on-the-go.
